

Dazzle your customers with

Mayson's[®]

"FINEST"

Margarita and Cocktail Mixes

Mayson Foods creates premium margarita and cocktail mixes with only the finest ingredients. Delivering outstanding quality and a superior taste for over 35 years, Mayson Foods continues to set the standard for the bar mix industry while maintaining competitive pricing.

GENERAL DRINK INFORMATION

Mayson's margarita and cocktail mixes contain only the **highest quality ingredients** and **100% all natural flavors**. Mayson's mixes are specially formulated to keep their great taste from start to finish.

YIELD

Mayson's concentrated mixes are designed to provide a high yield, saving you money and space. **Each case of concentrated margarita mix (4 gallons) will make over 500 drinks**, and the case takes up only 12 cubic inches of space on your customers shelf. Compared to non-concentrated mixes, Mayson's provides over 2.5 times the number of drinks while taking up only a small portion of storage room.

More importantly, cost per drink for a Mayson's premium margarita is less than 12¢ - pleasing both your bottom line and your customers' taste buds at the same time. The great taste of a Mayson's drink will lead to increased sales volume and profit.

MARGARITAS

Mayson's has crafted 3 concentrated mixes for margaritas and 1 that is Ready to Use (R/U). Mayson's concentrated mixes include **Frozen Margarita mix** (11110), **On the Rocks Margarita mix** (11120), and **Sweet & Sour mix** (11170) while the ready to use item is **On the Rocks Margarita mix - R/U** (11140). Each is specifically formulated to maximize the delight of your customers' taste buds.

DAIQUIRIS

Mayson's line of concentrated fruit mixes for Daiquiris and fruit based Margaritas include the flavors of **Strawberry** (11130), **Peach** (11150), **Mango** (20020), and **Watermelon** (20030). These mixes are made with real crushed fruit and fruit juices, and 100% natural fruit flavors. They are also concentrated for high yield - one ounce flavors an entire drink. For your convenience, Mayson's also produces a **Piña Colada** mix (11160).

Mayson's Finest mixes are a line of products that truly **sell themselves** - just one delicious taste and your customers will be asking for more. Mayson's Finest Mixes can be found nationwide.

Mayson's mixes are simple to prepare - in 5 easy steps or less, the drink is ready to be served..... saving you time to attend to other needs while satisfying your customers with quick service.

HISTORY

Mayson Foods Products, Inc., a Georgia corporation, was founded in 1971 by Max Mayson. He developed and meticulously perfected formula after formula in the plant's laboratory, creating a full line of superb margarita and cocktail mixes. Max Mayson's dedication to a superior quality product continues today, with Mayson's Finest mixes pleasing customers across the nation.

With a high value on customer satisfaction, Mayson's analyzes every batch and conducts a series of quality control tests to ensure that your customers enjoy the highest quality and best tasting mixes available. Mayson Foods stands behind every product with a **six month unconditional guarantee**.

Mayson Food Products, Inc.

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PRODUCT PREPARATION DIRECTIONS

Frozen Margarita* Concentrated Mix (7 to 1) Item 11110

- Pour into a 5 gallon bucket:
- ½ Gallon Mayson's mix
 - 3½ Gallons water
 - 3½ Liters tequila
 - Stir, and add to frozen machine.

On the Rocks Margarita* Concentrated Mix (3 to 1) Item 11120

- Pour into a 1 gallon container:
- 24 oz Mayson's mix
 - 1 Liter tequila
 - Fill gallon with water
 - Shake, and pour over ice.

On the Rocks Margarita* R/U Mix (R/U) Item 11140

- Pour into a 1 gallon container:
- ¼ Gallon Mayson's mix
 - 1 Liter tequila
 - Shake, and pour over ice

Daiquiri Flavors** Concentrated Mix Various Item Numbers

- For a single drink:
- ½-1 oz Mayson's mix
 - ½-1 oz water
 - 1 cup ice
 - 1-1½ liquor
 - Blend and serve.

Piña Colada Concentrated Mix Item 11160

- For a single drink:
- 1 oz Mayson's mix
 - ½-1 oz water
 - 1 cup ice
 - 1-1½ oz liquor
 - Blend, and serve.

Sweet & Sour Concentrated Mix (3 to 1) Item 11170

- For a single drink:
- 1 oz Mayson's mix
 - 3 oz water
 - 1-1½ oz liquor
 - Shake, and pour over ice.

*For fruit flavored margaritas, add 1oz of fruit mix (see chart for flavors and item numbers) **See fruit flavors and item numbers in chart.

PRODUCT SPECIFICATIONS

Item Code	Product	Bottles/ Cases	Bottle Volume	Case Weight	Mix Ratio	Case Dimensions (L x W x H)	Pallet Layout	UPC Code
11110	Frozen Margarita Mix	Four (4)	1 Gallon (128 oz)	46 lbs.	7 to 1	12" x 12" x 12"	12 cases per layer 4 layers high	78664-11110-5
11120	On the Rocks Margarita Mix	Four (4)	1 Gallon (128 oz)	43lbs.	3 to 1	12" x 12" x 12"	12 cases per layer 4 layers high	78664-11120-4
11130	Strawberry Mix	Four (4)	1 Gallon (128 oz)	43 lbs.	1 oz per drink	12" x 12" x 12"	12 cases per layer 4 layers high	78664-11130-3
11140	On the Rocks Ready to USE Margarita Mix	Six (6)	1/2 Gallon (64 oz)	29¼ lbs.	3 oz per drink	14¼" x 9½" x 9¾"	12 cases per layer 5 layers high	78664-11140-2
11150	Peach Mix	Four (4)	1 Gallon (128 oz)	43 lbs.	1 oz per drink	12" x 12" x 12"	12 cases per layer 4 layers high	78664-11150-1
11160	Piña Colada Mix	Four (4)	1 Gallon (128 oz)	46 lbs.	1 oz per drink	12" x 12" x 12"	12 cases per layer 4 layers high	78664-11160-0
11170	Sweet & Sour Mix	Four (4)	1 Gallon (128 oz)	46 lbs.	3 to 1	12" x 12" x 12"	12 cases per layer 4 layers high	78664-11170-9
20020	Mango Mix	Four (4)	1 Gallon (128 oz)	43 lbs.	1 oz per drink	12" x 12" x 12"	12 cases per layer 4 layers high	78664-20020-5
20030	Watermelon Mix	Four (4)	1 Gallon (128 oz)	43 lbs.	1 oz per drink	12" x 12" x 12"	12 cases per layer 4 layers high	78664-20030-4

FEATURES

- * Superior taste
- * Premium ingredients
- * All natural flavors
- * Extended shelf life
- * Thirty five years of experience
- * High yield per case (concentrated mixes)
- * Triple sec flavoring already added (margaritas)
- * Can also be mixed with wine (margaritas)
- * Can be stored at room temperature
- * Six month unconditional guarantee

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